

EXTERNAL SIGNAGE



An introduction to the most popular types.





The Benefits Of Using Poppy Signs

EASE

You have the complete service from one company; advice, survey, design, manufacture, print, installation and maintenance.

SPEED

We offer quick delivery and installation times due to our investment in the latest and best production machinery and in house installations teams.

QUALITY

Your new signs will look better and last longer. Our quality is second to none - we only use the best materials and manufacturing methods.

IMPACT

You will get the most creative designs available. Generate more customers and business via a good looking and impactful sign design.

VALUE

You will get the best value package of price, service and quality.



Flat Panels

Flat panel signs are one of the most economical and quickest ways to brand your shop, office, warehouse or building. We offer a wide range of panel materials to suit your budget and durability requirements.

They are used in all areas of business, whether to give information, advertise or provide directions.

We can cut panels to any shape using our CNC router, and apply a full colour digital print to the front to give you a cost effective, that looks great, and is maintenance free. We use only the highest quality materials to ensure that you get the best made signage.

If you want your sign to be different then why not add stand-off letters, feature panels, or illumination to make your signage stand out.



Panel Materials:

- Correx (fluted polypropylene); very economical, short term, 4mm – 10mm thick
- Foam board (PVC); economical, short to medium term, 2mm – 24mm thick
- Aluminium Composite (aluminium and polythene); a range of budgets available, long term, 3mm or 4mm thick
- Perspex (acrylic); extra-long term, 2mm – 10mm thick

Finishing:

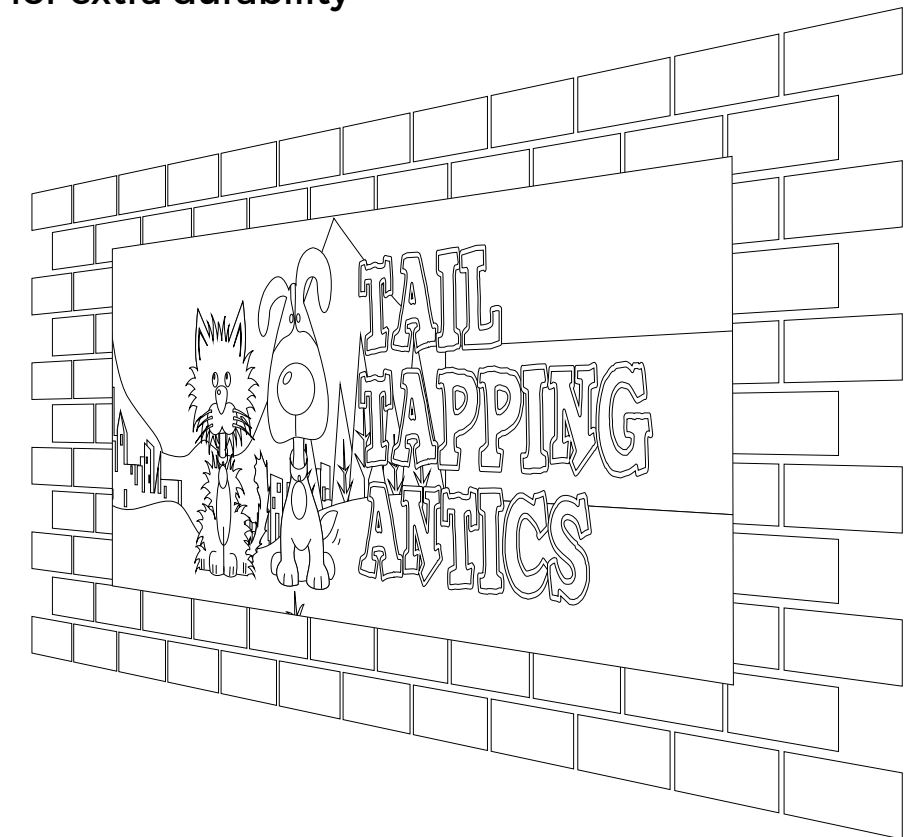
- Cut to size
- Shaped using our CNC router and laser cutters
- Fixing holes, adhesive options, feature fixings, rounded corners
- Flush to wall, stand-off locators, post mounted, projecting brackets

Graphics:

- Full design service or supply your own file
- Direct to board full colour UV print
- Cut vinyl – standard, metallic, reflective, and fluorescent colours
- Full colour digitally printed and mounted vinyl
- Single or double sided
- Lamination option for extra durability

Supply Options:

- Supply only for collection
- Courier service to any location
- Full installation service



Sign Trays

Sign trays are a very popular style of sign, particularly as a main fascia sign for stores and businesses. Sign trays are 3D and without fixings to the face they are streamlined and modern. They can be used on their own, or as a perfect background to be embellished with additional lettering, print and illumination options to give a huge range of styles from contemporary to elegant.

This style of sign has more of a presence than flat panel alternatives, it is very flexible to fit to almost any building shape and size, and is surprisingly economical. The folded nature of the tray with its reinforced corners gives extra strength and long term life.

They can be powder coated, vinyl wrapped in 100s of standard colours, or coated with a full colour custom digital print.



Materials:

- Aluminium Composite (aluminium and polythene); long term, self-coloured or vinyl wrapped
- Full Aluminium; extra-long term, self-coloured or vinyl wrapped
- Aluminium or treated timber fixings rails and frames

Finishing:

- Cut and folded to single tray up to 4m x 2m size (almost unique to Poppy Signs)
- Fabricated to any larger size with neatly joined trays
- Shaped using our CNC router
- Flush to wall, stand-off locators, post mounted, projecting brackets, and back to back brackets

Graphics:

- Full design service or supply your own file
- Powder coating in 100s of colours
- Full colour digitally printed
- Cut vinyl – standard, metallic, reflective, and fluorescent colours
- Lamination option for extra durability

Illumination & Lettering Options:

- Fret cut with internal LED illumination
- Fret cut with push through letters and internal LED illumination
- Overhanging LED trough lights
- Flat cut acrylic letters mounted on stand-off locators
- 3D built of letters with halo or face lit illumination

Supply Options:

- Supply only for collection
- Courier service to any location
- Full installation service

Projecting Signs

When walking down the street, can you spot a shop sign easily? Want to make it as easy as possible to gain footfall into your business?

Projecting signs are used to point clients and potential customers in the right direction.

Whether they are inside directing to the checkout or if they are outside leading you to the reception or entrance, projecting signs are there to help make finding your business easier.



Styles:

- Traditional wrought iron effect, ornate, or modern contemporary brackets
- Projecting, hanging and swinging panel formats
- Traditional timber, aluminium, plastic or stainless steel panel options
- Frameless or with pub style frames
- Rectangles, ovals, circles or custom shaped
- Projecting banners

Graphics:

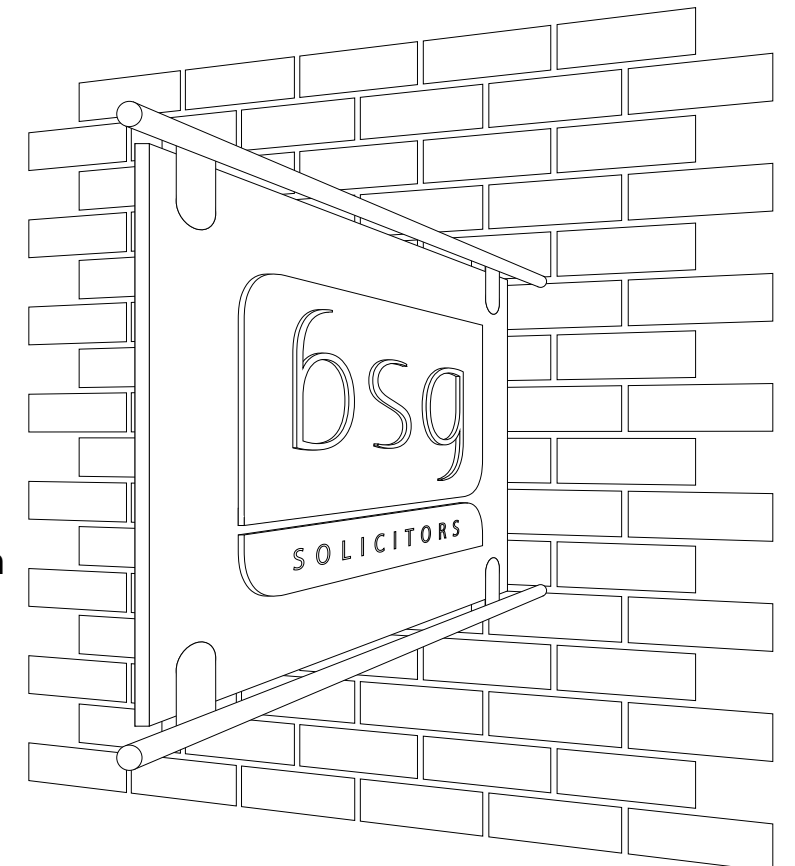
- Full design service or supply your own file
- Powder coating in 100s of colours
- Full colour digitally printed
- Cut vinyl – standard, metallic, reflective, and fluorescent colours
- Lamination option for extra durability

Illumination & Lettering Options:

- Overhanging slim line LED trough lights
- Spot lights
- Fret cut with internal LED illumination
- Fret cut with push through letters and internal LED illumination
- Flat cut acrylic letters mounted on stand-off locators
- 3D built of letters with halo or face lit illumination

Supply Options:

- Supply only for collection
- Courier service to any location
- Full installation service



Totem Signs

Totem or monolith signs are large freestanding structures designed to be highly visual. They can be used as exterior directional signs or as another way to show off your brand and to get your business noticed. They are perfect for advertising to passing traffic, or as a statement welcome sign to your premises, retail, leisure or commercial site. We offer a range of standard structures plus bespoke styles that are infinitely flexible in material, shape, size and illumination options.



Styles & Materials:

- Box style, curved face, custom shaped
- Modular changeable tenant name, map and direction information
- Timber, stainless steel, aluminium, fibreglass or composite
- Discrete or feature posts

Graphics:

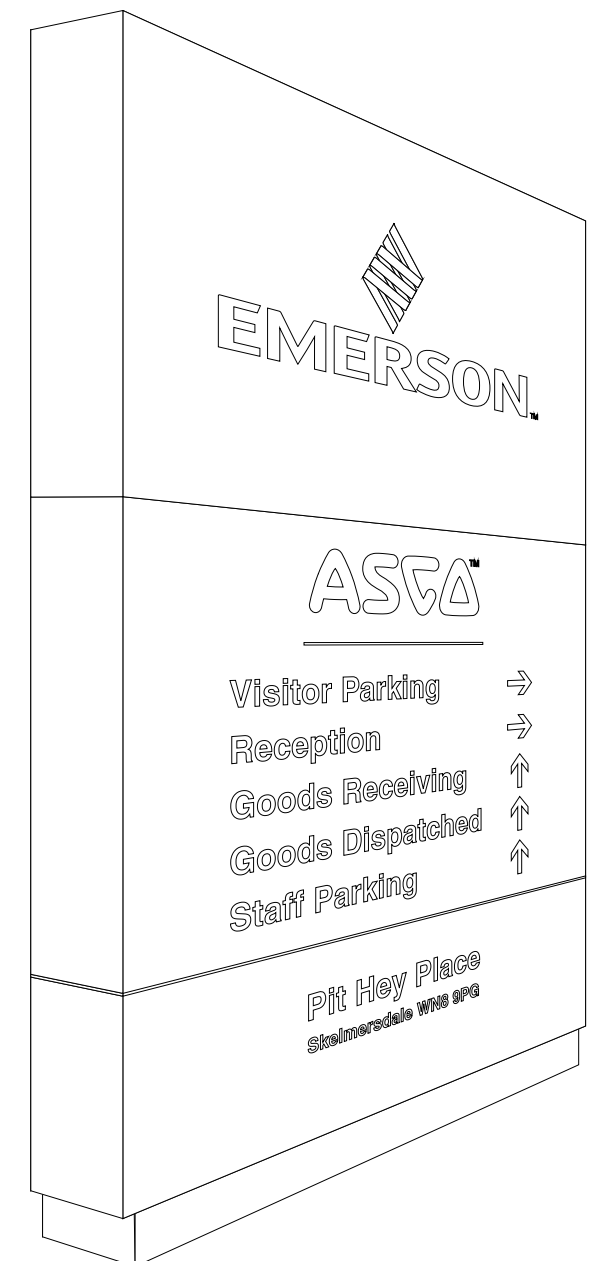
- Full design service or supply your own file
- Powder coating in 100s of colours
- Full colour digitally printed
- Cut vinyl – standard, metallic, reflective, and fluorescent colours

Illumination, Display & Lettering Options:

- Integrated LED displays and messages
- Overhanging slim line LED trough or spot lights
- Fret cut with internal LED illumination
- Fret cut with push through letters and internal LED illumination
- Flat cut acrylic letters mounted on stand-off locators
- 3D built up letters with halo or face lit illumination

Supply Options:

- Full installation service, including ground works, footings, lifting and electrical connections



Post Signs

Post mounted signs are very flexible, we can use your existing posts or install new as required. Typical uses include building/housing sites, business parks, retail parks, schools, road signs, directional and wayfinding, parking schemes, welcome, and information signs.

We offer a range of standard sizes or can create bespoke sizes and styles for something that really stands out. We offer a full installation service in any type of ground whether soft soil or the hardest concrete. All signs are durable, long lasting and maintenance free. A post mounted sign could be your ideal solution.



Styles & Materials:

- Single or double sided
- Rectangle, rounded corners, or shaped panels with our CNC router
- Modular and changeable options for tenant names and other information
- Aluminium, composite, acrylic or timber panels
- Timber, stainless steel, aluminium, or steel posts
- Round, square, or shaped post profiles. 100's of post colours

Graphics:

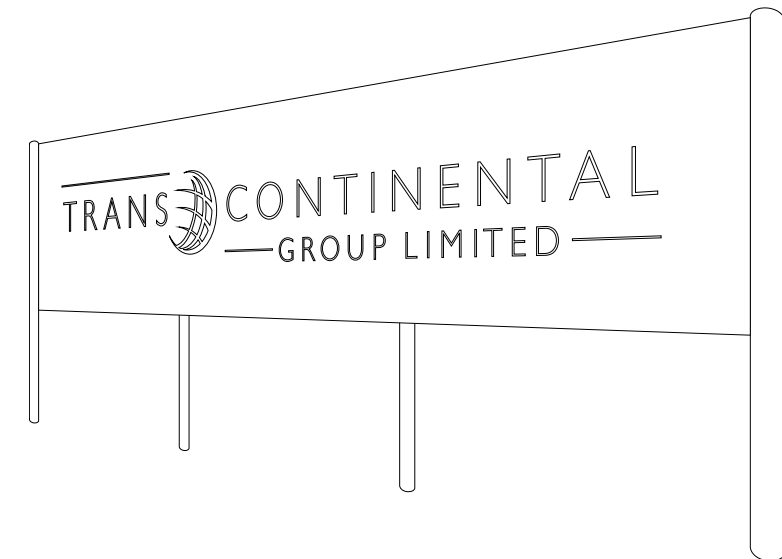
- Full design service or supply your own file
- Powder coating in 100s of colours
- Full colour digitally printed
- Cut vinyl – standard, metallic, reflective, and fluorescent colours

Other Options:

- Road Sign Panels – constructed and CE marked in accordance with BS EN 12899-1:2007
- Road Sign Posts – passive safety sign masts constructed and installed to BS EN 12767

Supply Options:

- Supply only of complete kits including posts, fixings and panels.
- Full installation service including ground works and footings.



Illumination

Illuminating your sign is a great way to increase visibility, especially during the night and winter months. It is a brilliant way to attract more customers and to increase your brand awareness and sales.

Illumination can be used to create so many styles and effects; from subtle and elegant to bright and vibrant.

We are experts in effective illumination and offer the widest range of solutions. Our team can advise you on the best way to light up your signage to get the best out of your design and your budget.



LEDs:

- At the heart of nearly all our illumination styles and effects we use LED's.
- They are extremely long lasting, bright, compact and energy efficient – compared to traditional fluorescent and neon styles they are environmentally friendly and maintenance free.
- We offer LED's in a broad range of static colours, RGB colour changing with remote controls, and even the latest addressable RGB versions with DMX controllers for animated colour changing special effects.

Illumination can be incorporated into our full range of signs and lettering option;

- Halo & face lit 3D built up letters
- Fret cut sign trays
- Push through acrylic letters
- Trough lights – overhanging or uplighting
- Light boxes – acrylic or flex face
- Spot lights
- Fairground Cabochon
- Faux neon
- Edge lit acrylic

We handle all electrical installation and provide a full range of digital timers, light sensors and controllers. Please visit our showroom for a demonstration of the most popular illumination styles.

Sign Lettering

The style of lettering used can make the biggest contribution to the effectiveness of your signage, whether that is for advertising impact, or to carry the specific image, brand and feel of your business.

Combining and contrasting a small number of differing letter styles and effects on the same sign makes for a dynamic sign that stands out from wider viewing angles and distances, adding illumination options creates a sign that works for you 24 hours a day.

Utilising our own experienced fabricators and the latest production equipment, including CNC routers and laser cutters, we offer one of the widest ranges of letter styles available in the UK.

We will provide expert advice, guidance, design visuals and showroom samples to help identify the best solution to meet your image and budget requirements.



Styles & Materials:

- Self-adhesive flat cut vinyl in 100's of colours, special effects, or custom printed. The most economical style of lettering but when used creatively it can give impressive results.
- Laser cut Perspex acrylic, mounted flush or on raised locators – again available in a full spectrum of colours, unique textures and finishes. This is an extremely popular choice that gives added contrast and depth to a sign. It balances good economy and robust durability.
- CNC cut PVC, available up to 24mm thick for economical chunky bold lettering, left white, painted, or finished with vinyl or acrylic on the face.
- CNC routed timber. This is ideal for creating a natural, softer or traditional look. With so many wood types, colours, grains and finishes available this can provide a truly personalised choice and unique look. The letters can be flush mounted or raised on locators.
- Moulded acrylic letters. A continual favourite over the years and available in a wide range of standard font styles and sizes and a huge range of Perspex acrylic colours.
- CNC carved 3D letters. Usually finished with faceted or bevelled edges and carved from waterproof MDF. The letter style can be contemporary, traditional, or even fantastically ornate. Often used for bars and restaurants we can paint them any colour or even gild them and all finished with a protective lacquer.
- CNC cut aluminium composite; flush mounted or on raised locators. Available in most standard colours but most often used in the brushed and mirror metal finishes. These metal effects are a cost effective alternative to actual stainless steel, polished brass etc. whilst still giving a near authentic look.
- Hot wire foam cut, the ultimate 3D solution for the thickest, chunkiest letters and sign features. Painted to any standard shade or even to replicate the look of other materials such as wood or metal. Ideally suited for internal or exhibition use.
- 3D built ups (channel letters) made from aluminium with a powder coated finish in any standard colour. These are ideally suited to large scale commercial signage with very long term durability and weathering resistance.
- 3D built ups or flat cuts in stainless steel or other bright metals in a mirror polished, brushed, lacquered finish. These are considered to be amongst the most prestigious looking letter styles available and rightly so as they convey an image of quality and refinement. Whilst they are a premium product they can have the greatest resilience to weathering and as such are excellent value for money over the long term.

The above list isn't exhaustive and we can create something completely bespoke for you by combining elements from any of the above styles.

A Boards

A-boards are a very economical method for attracting the attention of passing pedestrians and traffic. Businesses investing in our boards usually report an immediate increase in customer attention.

Whether you want something traditional or contemporary we have a range of standard boards to suit, or we can manufacture custom boards in a variety of materials.

Popular uses for boards include promotions, special offers, price guides, 'work in progress' notices, menu's, safety and direction pointing.



Sightmaster

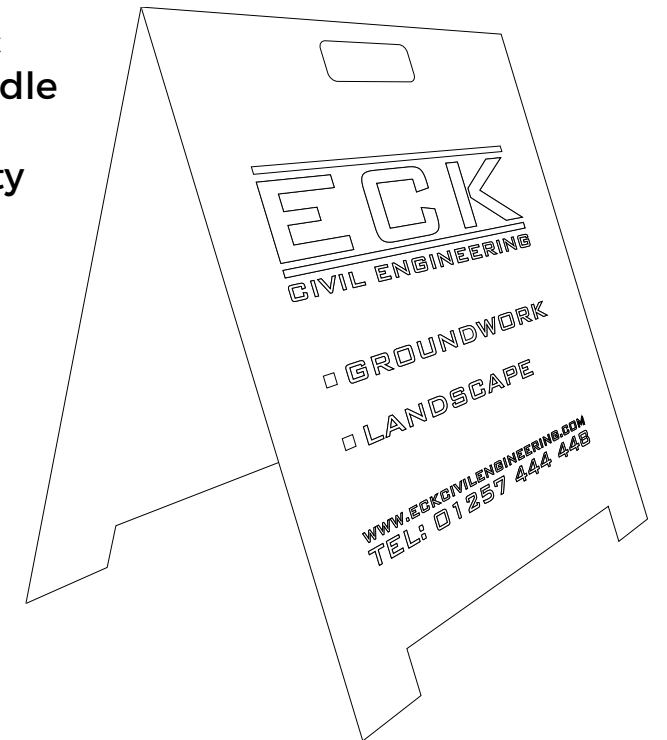
Another stylish way of gaining attention is with a Sightmaster. They are available in a range of sizes and are quick and easy to change in the design with the double sided snapframe.

With a heavy duty mount and water-fillable base, it is sturdy and is better in adverse weather conditions. Includes built in wheels for ease of movement.



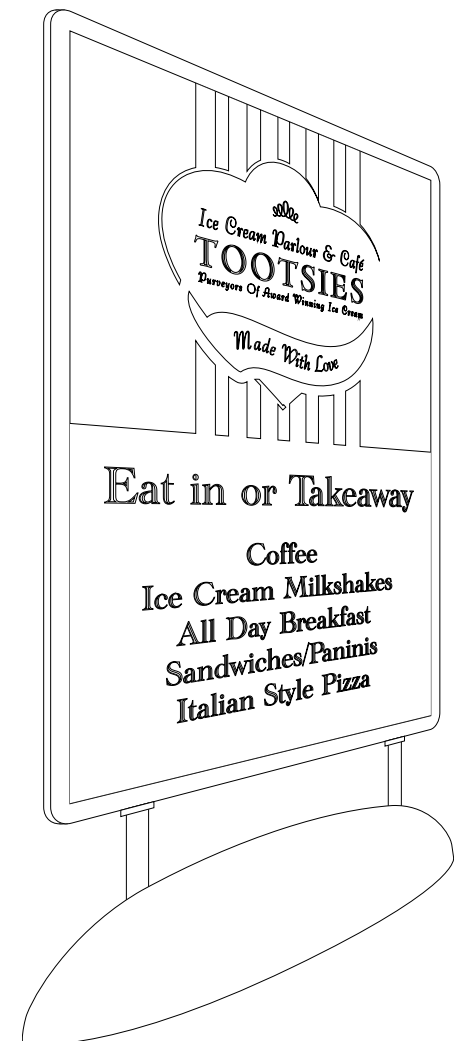
A Board:

- Gloss white panel with any graphic
- Protective rubber strip in carry handle
- Display Area 70x50cm
- Angled edges for structural integrity



Sightmaster:

- Silver anodised frames with round corners for safety
- Rigid 'kick proof' back panel, suitable for dry-wipe and liquid chalk pens
- Anti-glare PET poster covers
- Snapframe opening tool and 2-piece spanner included with each unit
- Available in sizes A0, A1 and 30"x40"



Banners

Banners are a cost effective way of advertising your business, event or special offers. We manufacture the widest variety of banner styles and we can print any size or quantity. They are suitable for both internal and external use.

Ask about our same day service and, competitive prices and even greater discounts for volume orders.



Material:

- Solid PVC banner. The most popular every day banner and available in a range of fabric weights to suit your budget and location. Available single or double sided
- Mesh PVC banner. Suitable for more exposed locations this perforated style better resists wind damage. Ideally suited for the largest banners and even full building wraps.
- Fabric canvas banner. A softer look than PVC banners and useful for Point of Sale installations and stage backdrops.
- Aero mesh fabric banner. A lightweight banner ideal for event branding and use on crowd control barriers or Heras fencing – popular at festivals and sport events. Supplied on a continuous roll.

Print & Finishing Options:

- High resolution digitally printed using the latest fade proof inks.
- Welded or sewn hems for strength.
- Metal eyelets for strength and ease of fixing.
- Pole pockets – ideal for scaffolding or drop banners.
- Rectangular or even shaped.

Fixings & Mount Options:

- Bungee cords, tie wraps, banner tape.
- Projecting poles for lamp posts.
- Permanent banner frames.
- Portable banner frames.
- Wall mounted systems.
- Forecourt systems.
- Indoor banner frames.

Supply Options:

- Supply only for collection.
- Courier service to any location.
- Full nationwide installation service.

**Enquire now for the
complete signage solution**



01257 241222
www.poppysigns.co.uk
sales@poppysigns.co.uk
Unit 19/20 Common Bank Industrial
Estate, Ackhurst Road, Chorley PR7 1NH

